

# Our Education Programme

## A roundup of our achievements and key learnings

**2020-2025**

May 2025

### Our programme

We deliver our free education programme to schools within our area of supply.

We provide fun and engaging 'hands-on' sessions for schools across our supply region, with links to various areas of the National Curriculum, including Science, Literacy and Geography. Our sessions are designed for Early Years Foundation Stage, Key Stage 1 and Key Stage 2, with activities that can be tailored to suit all ages and abilities.

#### Early Years Foundation Stage

'Suzie the Super Saver and Wendy the Water Waster' workshop.

- With the help of our friends, Suzie and Wendy the South Staffs Water rag dolls, we deliver workshops to young children about the importance of using water wisely.

#### Key Stage 1

'Captain Efficient v The Water Wasters' workshop.

- Following Captain Efficient's tips, learn to identify water-wasting and water-saving activities.

#### Key Stage 2

Water detectives water-efficiency workshop

- Look for 'water crimes' around your school, write and perform a radio jingle about saving water and work out the amount of water used in everyday activities.

Water cycle and treatment workshop

- Learn all about the different stages of the water cycle and how we clean and treat our water. Create a fun water cycle display and make your very own water filter.

#### Key Stage 3

Water-efficiency workshop

- From designing a web and social media campaign to practicing persuasive writing, this workshop will not only teach students about using water wisely but will also help them develop the skills needed for their workplace future.

## Our measure of success

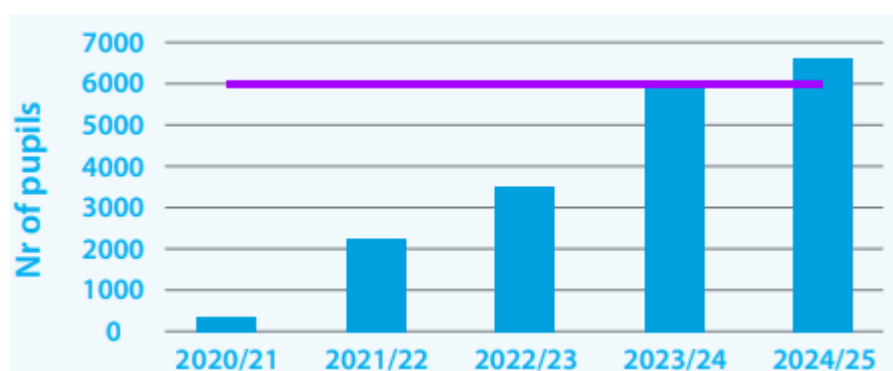
The number of young people we reach with our education services, working with schools to educate future generations about the need to use water wisely.

To ensure we were able to deliver high quality sessions to students our agreed Outcome Delivery Incentive (ODI) was detailed as follows:

Workshops to no more than 30 students for a minimum of 60 minutes.

## Our performance

Earlier in the 2020 to 2025 period our ability to deliver our education outreach programme was impacted by COVID-19 restrictions in place at various times. Our programme is designed to be interactive and the restrictions meant we were unable to visit schools to deliver this effectively. So, we are pleased to report that we outperformed our target for this measure.



## Key headlines

- Of the workshops delivered 62% were focused on water efficiency, with the remaining about the value of water in the environment, including the water cycle and river basin workshops.
- Workshops were less popular amongst EYFS and there was a fairly equal level of uptake across KS1 and 2.
- There is huge demand for this kind of outreach across our supply area and we were unable to accommodate all requests for bookings.
- Classroom sizes are typically over 30 children and therefore this often resulted in delivering multiple sessions. Logistically, at times, this posed challenges to some schools who had larger classes. An outcome that focuses on the quality of delivery, balanced with classroom sizes would be of benefit to both us and the schools we work with.
- Education starts in the classroom, but we missed opportunities to expand this into the home. Going forward we will invest more in 'take home' literature and 'post workshop' home surveys to ensure we are able to measure how key messages land amongst the parent population.
- Our education programme was not targeted strategically e.g. focusing on areas with higher deprivation, higher water use etc. instead this was delivered based on the uptake from Schools on a first come first serviced based. Moving forward we will align our programme to other strategic priorities and deliver a balanced approach, meeting demand but supporting other priorities e.g. as we embark on our metering programme we will focus on school delivery in these areas.