



'Design a water-saving poster' competition

Here at Cambridge Water, we want to spread the water-saving message far and wide. It's a very big job for our water-saving hero, Captain Efficient, and he can't do it alone. Captain Efficient teaches us to use water well, so that it doesn't get wasted and he needs your help! Will you be his Water Warriors and help him out?

How can I help?

We'd like you to make a poster to teach people how to save water; you could even include a superhero of your own! We'll be offering a £30 book voucher for the two winning posters. The poster needs to include top tips on saving water. Remember: Strong colours work best.

Send all entries to communicationsteam@south-staffs-water.co.uk with your first name and age by 5pm on 24 July 2020. Good luck!

How does water get wasted and what can I do to save water?

Leaky toilets – waste water as they lose little dribbles of water that can't be seen. Our 'Leaky Loo' strips help to detect a leaking toilet by fading or ripping, indicating that the toilet needs fixing.



Half-full Harry

Half-full appliances – unless washing machines and dishwashers have an Eco setting, they use just as much water when they're only half full as they would for a full load, so the extra water is going to waste. Captain Efficient says, 'Save water by filling your dishwasher and washing machine before you put them on.'

Running taps – waste water by being left turned on. It's important that we remember to turn our taps off when we're cleaning our teeth instead of leaving it running. We know it's really important at the moment to wash your hands, but you can still save water by turning the tap off whilst you lather the soap on your hands.

Runaway Ronnie



Dirty Girtie

Flushing rubbish down the toilet – Flushing things like wipes, cotton wool and tissues down the toilet not only wastes water but can also block the pipes. It's important to remember that the only thing that should go down the toilet are the three Ps; paper, pee and poo.

Full baths – it's important to keep clean, but don't have your bath all the way to the top. By having it a few centimetres shorter you're saving water by only using the amount you need. Another way to save water and keep clean is by having a four-minute shower. You can use a shower timer or find a song you like that's four minutes long and put it on while you're in the shower and when it's finished you know it's time to get out!



Bath-full Bella

You can use some of the messages below to help you, or write your own.

Save water by turning off the tap when you clean your teeth

Check your toilet for leaks with a Leaky Loo strip

Don't be a Half-full Harry, fill up your dishwasher

Don't flush rubbish down your toilet

Save water with a four-minute shower