



## Terms and conditions Pledge15 competition

1. Cambridge Water (CW) customers who post their money-saving pledges on our social media channels (tag us on Twitter [@cambswater](#), Instagram [@cambs\\_water](#) or post it on our Facebook page [/CambsWater](#) and use the hashtag #Pledge15) will be automatically entered into a prize draw to win a water butt. We will be giving 15 water butts to CW customers.
2. In order to be eligible, customers must be residents of the UK, aged 18 years and above. The prize draw is not open to employees of Cambridge Water or any of its group companies.
3. The winning entries will be those who receive the most likes on our social media channels. The winners will be announced on or after 30 April 2020.
4. Only one entry per account is permitted.
5. The prize will be a standard water butt.
6. There is no cash alternative and the prize is not transferable and not for re-sale.
7. If the advertised prize is not available, we reserve the right to offer an alternative prize of equal or greater value.
8. No purchase necessary.
9. The winner will be notified by email within 14 days of the draw. The winner will then be contacted to arrange presentation of water butt within 28 days. Cambridge Water will attempt to contact the winner twice before re-drawing the prize draw.
10. If any winner is found not to comply with the terms set out, they will be disqualified and the prize re-drawn.
11. The promoter's decision will be final and no correspondence will be entered into.
12. Winners will be asked to participate in promotional publicity for Cambridge Water.
13. The promoter is South Staffordshire Water PLC, Green Lane, Walsall, WS2 7PD, a company registered in England number 2662742.
14. The personal details of entrants will be managed by South Staffordshire Water PLC, in accordance with the principles of the General Data Protection Regulation 2016/679 will not be shared with third parties unless otherwise agreed with the winner. South Staffordshire Water PLC will use personal data from the registered billing account in order to administer the prize draw.
15. South Staffordshire Water PLC reserves the right to extend the duration of the prize draw beyond 30 April 2020 on the same terms and conditions.
16. All competition entries will be deemed to have accepted these terms and conditions. To opt out of the prize draw registrants can email [communicationsteam@southstaffs-water.co.uk](mailto:communicationsteam@southstaffs-water.co.uk).